AUDI AG
85045 Ingolstadt
www.audi.com
Valid from September 2011

Printed in Germany
133/1133.77.18

The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional equipment for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.

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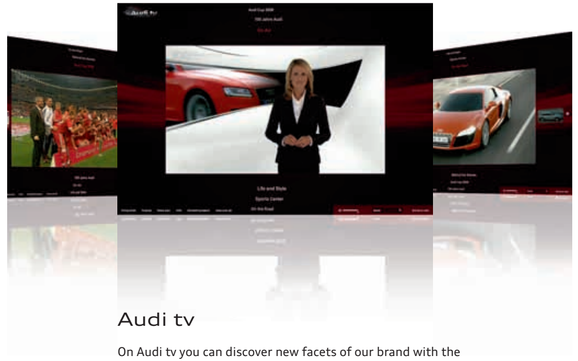
S7

Audi S7 Sportback

Audi
Vorsprung durch Technik



Audi tv

On Audi tv you can discover new facets of our brand with the four rings: exciting commentaries on our models, technical innovations, fascinating events from the fields of motorsport, tradition, culture and lifestyle. Take a look behind the scenes. The latest news every day. Round the clock.
> www.audi.tv

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Financing. Leasing. Insuring. Whichever new Audi you decide on, every quotation from the Audi Bank is individually tailored to you. Our special offer packages, for example, combine current financing and leasing options with comprehensive insurance protection and thus offer you unlimited mobility.
> www.audi.com

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The fuel consumption and CO_2 emission figures can be found on page 48.

IN S 701

Design that fascinates.
Power that impresses.

A fascinating sight: the Audi S7 Sportback. An exciting experience: driving it. Feel its eight cylinders and its 309 kW. Enjoy its expressive elegance and generous comfort. Experience contemporary sportiness - enwrapped in timeless aesthetics.

The fuel consumption and CO_2 emission figures can be found on page 48.

The Audi S7 Sportback radiates size and comfort. Unusual for an athlete, but natural for a vehicle of its class. The Tornado line defines the dynamic characteristic over the entire length. The distinctive mark of intelligent sportiness is to be found in the characteristic Singleframe with horizontal double chrome struts: the Audi S emblem.

IN S 701

Top sporting performance. From our engineers.

A slight press on the gas pedal and irresistible acceleration awaits you. Not without reason: the 4.0 TFSI power unit's powerful eight cylinders take the S7 Sportback from 0 to 100 km/h in less than 5 seconds. You accelerate some more. The 7-gear S tronic changes the gears in fractions of a second. Additional top-level driving dynamics are ensuredby the optional permanent quattro® all-wheel drive with sports differential that provides the Audi S7 Sportback with a high traction on almost any surface.

The fuel consumption and CO_2 emission figures can be found on page 48.

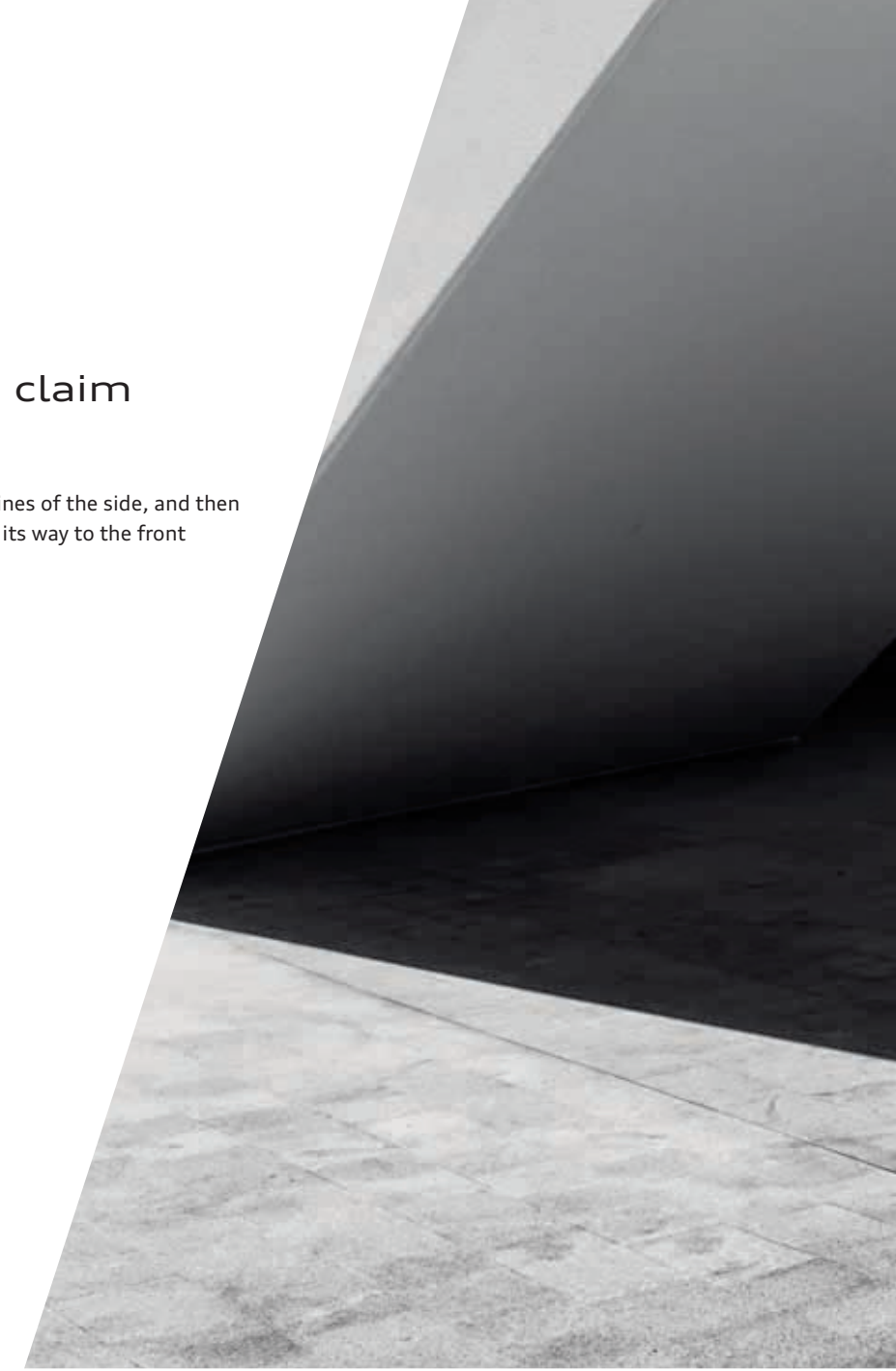
Let every journey give you fresh inspiration. With Audi drive select it couldn't be simpler. Choose from five modes to make the ride more sporty or more comfortable, as you wish. Or more efficient: efficiency mode reduces the vehicle's energy consumption.

The fuel consumption and CO_2 emission figures can be found on page 48.

V8T

Only an inspirational car can claim to have a convincing design.

Eyes wander over the drawn-out bonnet, along the clearly defined lines of the side, and then on to the optional LED headlights. From here, the gaze continues on its way to the front bumper and the powerful sills.



V8T
S7
S7

The Audi S emblem is the finishing touch for the characteristic Singleframe with horizontal double chrome struts. The black painted brake callipers are clearly visible through the spokes of the optional 20-inch cast aluminium wheels in S-specific design.

Concentrated fascination.

The interior’s stylish ambience is made all the more attractive by particularly elegant details. The seats are optionally covered with sophisticated Valcona leather. Feel the special lateral support of the S sports seats – not only for the driver and front passenger but also for the rear passengers.

S7

Not only can you see the interior’s breathtaking atmosphere, you can actually feel it: inlays shine in Carbon Atlas on request, the leather-covered multifunction sports steering wheel bears the S emblem and is equipped with aluminium shift paddles to the right and the left. In addition, the optional touch pad ensures intuitive operation of navigation, media playback or comfort functions – a touch of the finger is all it takes. The gear lever knob gives a good grip and is decorated with an aluminium clasp. Aluminium-look pedals round off the sporty appearance.

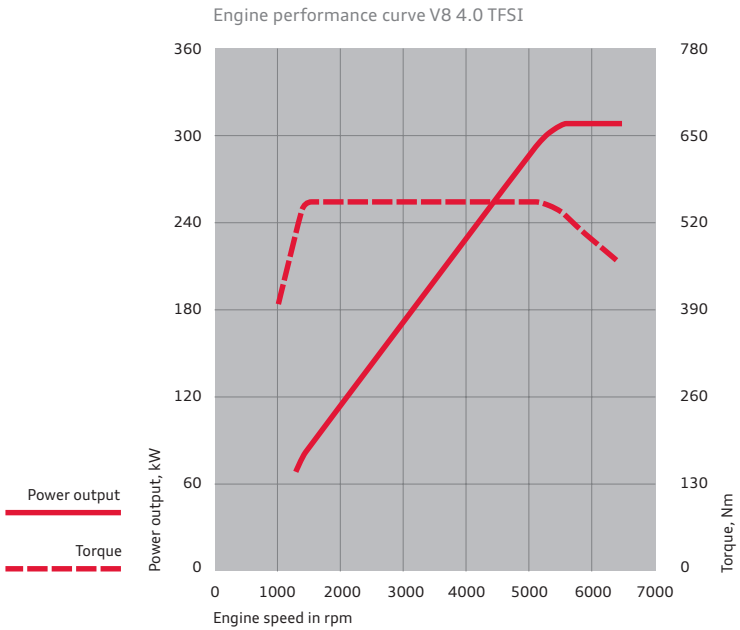
IN S 701

One last glace at the S7 Sportback: the two oval dual-branch tailpipes on both right and left catch your eye. The rear bumpers and the diffuser in Platinum grey with a metal-look blade round off the sporty, high-quality overall appearance. No matter where the road takes you – it will be a sensational journey.

The fuel consumption and CO_2 emission figures can be found on page 48.

A smarter force.

Audi cylinder on demand in the TFSI® engine.



The Audi S7 Sportback has a V8 4.0 TFSI power unit that features the new innovative Audi cylinder on demand. It ensures that during partial load operation, only four of the eight cylinders are used – without you noticing the difference. The engine runs just as smoothly and powerfully, but using less fuel and emitting less CO_2.

We call this mode of operation “intelligent performance”. Audi cylinder on demand closes only specific cylinders: two in each cylinder bank. This allows the engine to run impressively smoothly, even on half its cylinders. The system will only kick in under certain conditions: when revs are between 960 and 3,500, the engine temperature is at least 40 °C, and you are travelling in at least third gear. Then, if the full power of eight cylinders is not needed, the Audi valvelift system will close the intake and outlet valves and switch off the injection and ignition of the relevant cylinders. This means no air is taken in, no fuel is injected, and no exhaust gas emitted – resulting in a noticeable improvement in consumption and emission values.

In addition, the V8 4.0 TFSI engine features the frugal start-stop system and of course meets the EU5 emission standard. The power unit works with the Audi valvelift system to generate a higher torque – whilst consuming less. The eight-cylinder engine’s immediate responsiveness and exceptional power delivery across its entire speed range assure a magnificent sporty driving style. Its 309 kW accelerate the S7 Sportback at a maximum torque of 550 Nm from 0 to 100 km/h in 4.9 seconds. The top speed is electronically regulated at 250 km/h.

The fuel consumption and CO_2 emission figures can be found on page 48.

With quattro®, we have created one of the best all-wheel drive systems in the world.

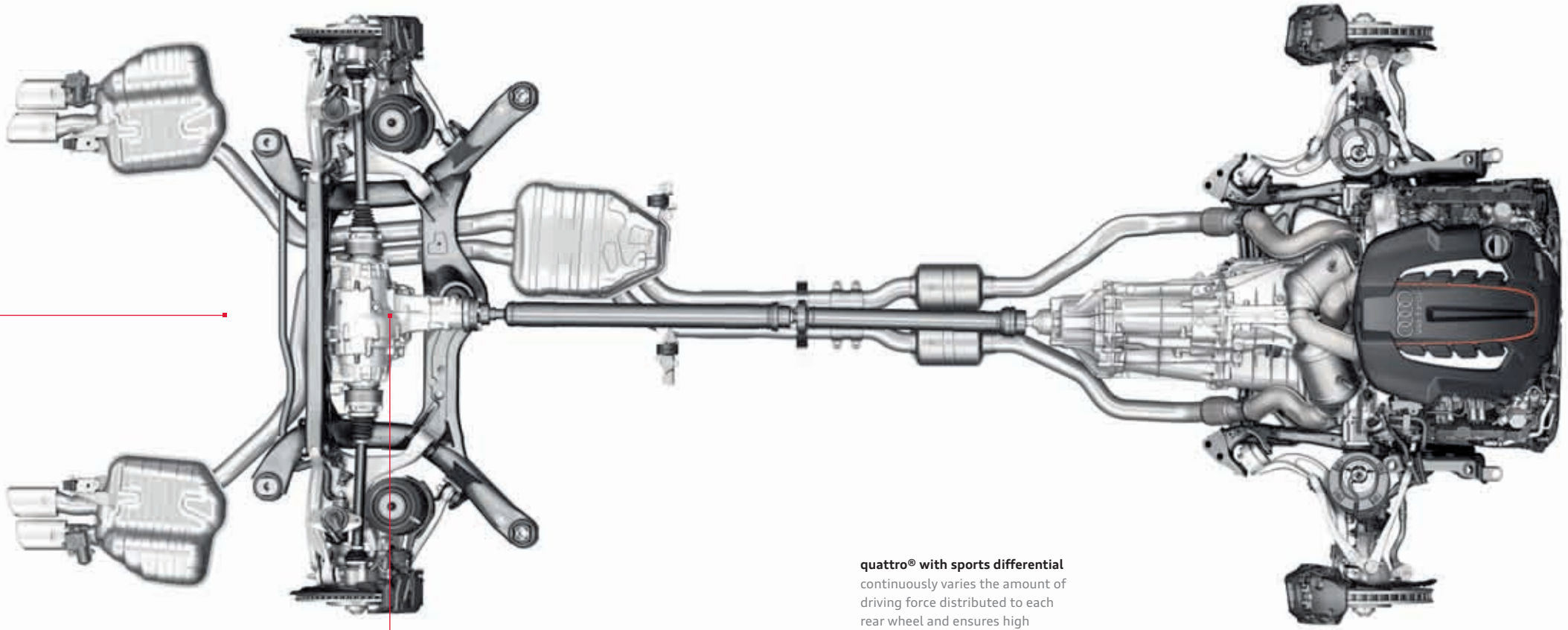
Of course, that was not good enough for us.

quattro® is a permanent all-wheel drive system. If the wheels on one axle of the vehicle lose grip on the road and threaten to spin, then the power is transferred to the other axle – automatically and permanently distributed through the centre differential. The basic distribution is 40 : 60 – 40 % of the power comes from the front axle, 60 % from the rear. The benefit is better traction during acceleration and improved safety due to improved grip. So much for the technology. But what makes quattro unique is really the driving feel. “As if you are stuck to the road,” some customers say. We put it like this: quattro gives you a better feel for the road – and increases safety.

The optional quattro® with sports differential further reinforces this unmistakeable quattro feeling. Vehicles tend to experience understeer when steering or driving into corners. This is a normal physical process: a moving object opposes a change in direction. The elastic tyres and the suspension mounts tense up until the new direction has been adopted. When accelerating into a corner, the load on the front axle is reduced and it therefore transfers less lateral force to the tyres – the vehicle understeers. With the sports differential on the rear axle, the tendency to understeer is counteracted.

This is because the quattro rear axle differential has been extended left and right by a clutch system with two gear levels. They ensure that the individual wheels on the rear axle receive different levels of torque. The clutches are activated by an electro-hydraulic actuator. Depending, for example, on the steering angle, lateral acceleration, yaw angle and driving speed, the system calculates the distribution of wheel torque. In this way the power is specifically channelled to the outer rear wheel, when steering or accelerating into a corner.

The fuel consumption and CO_2 emission figures can be found on page 48.



quattro® with sports differential continuously varies the amount of driving force distributed to each rear wheel and ensures high cornering agility and impressive driving dynamics.

Fully load-bearing air springs on the front and rear axles of the vehicle provide a sporty and comfortable driving feel.

Dynamics and comfort were once opposites.

We’ve made the differences vanish into thin air.

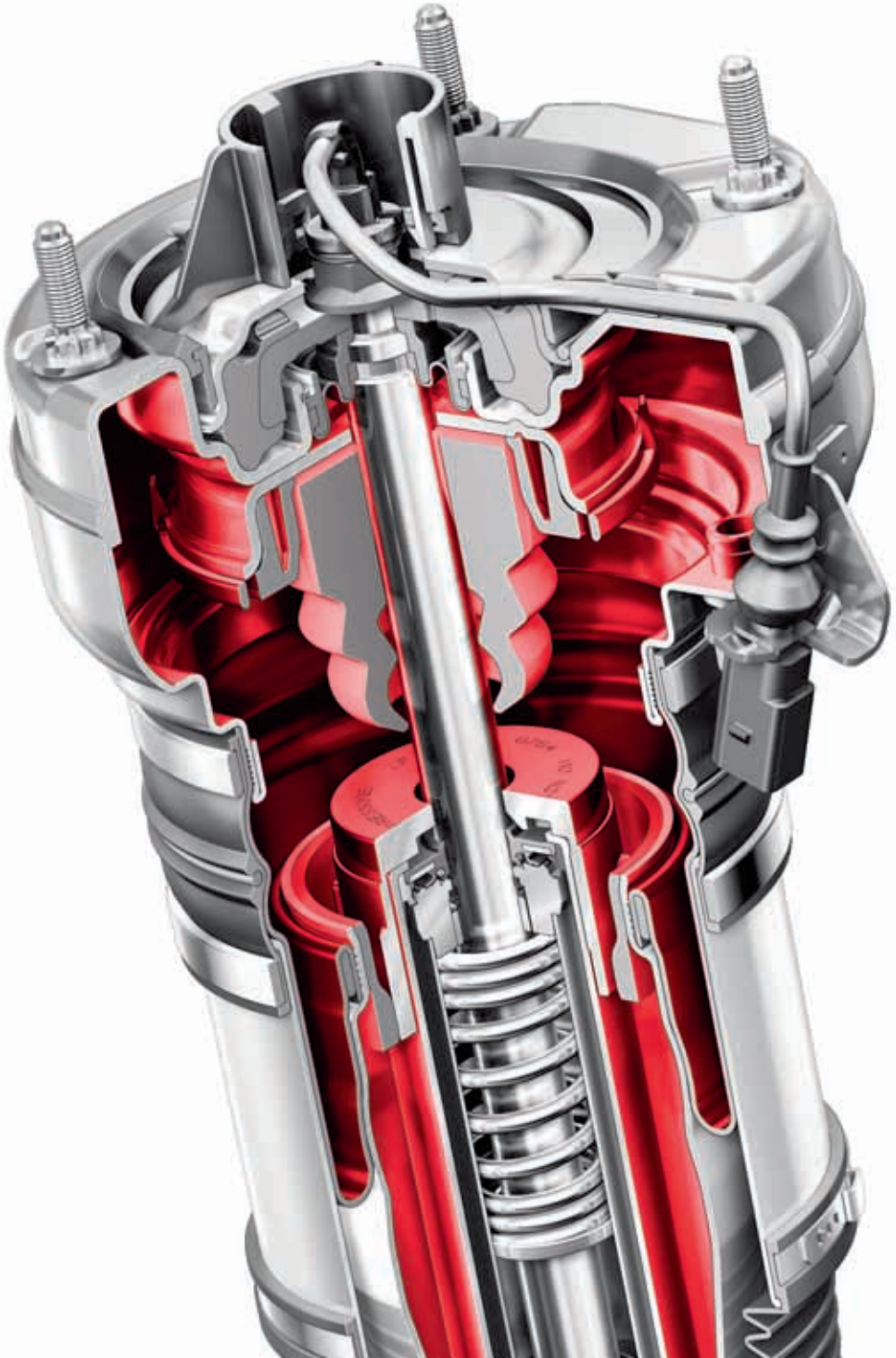
Each road is different. So it’s good when, despite that, you notice no difference. How does that work? In the Audi S7 Sportback, the suspension adapts to many driving situations and to the road surface as standard. We call it adaptive air suspension sport. An electronically controlled air suspension system operates individually on each of the four wheels and is combined with an infinitely variable adaptive damping system.

Sensors on the body and on the axles monitor the current driving situation and send information to the system during the journey. Furthermore, the air springs guarantee that, even when carrying heavy loads, the vehicle’s driving characteristics will hardly be impaired.

The Audi S7 Sportback features the new adaptive air suspension sport with S7-specific tuning.

The fuel consumption and CO_2 emission figures can be found on page 48.

The almost infinitely variable damping adjusts itself automatically to every driving situation in fractions of a second. Even with asymmetrically distributed loads, the vehicle remains in a level position thanks to continuous ride-height regulation.



Why does the Audi S7 Sportback suit you so well? Because it adapts itself to you so well.

Audi drive select.

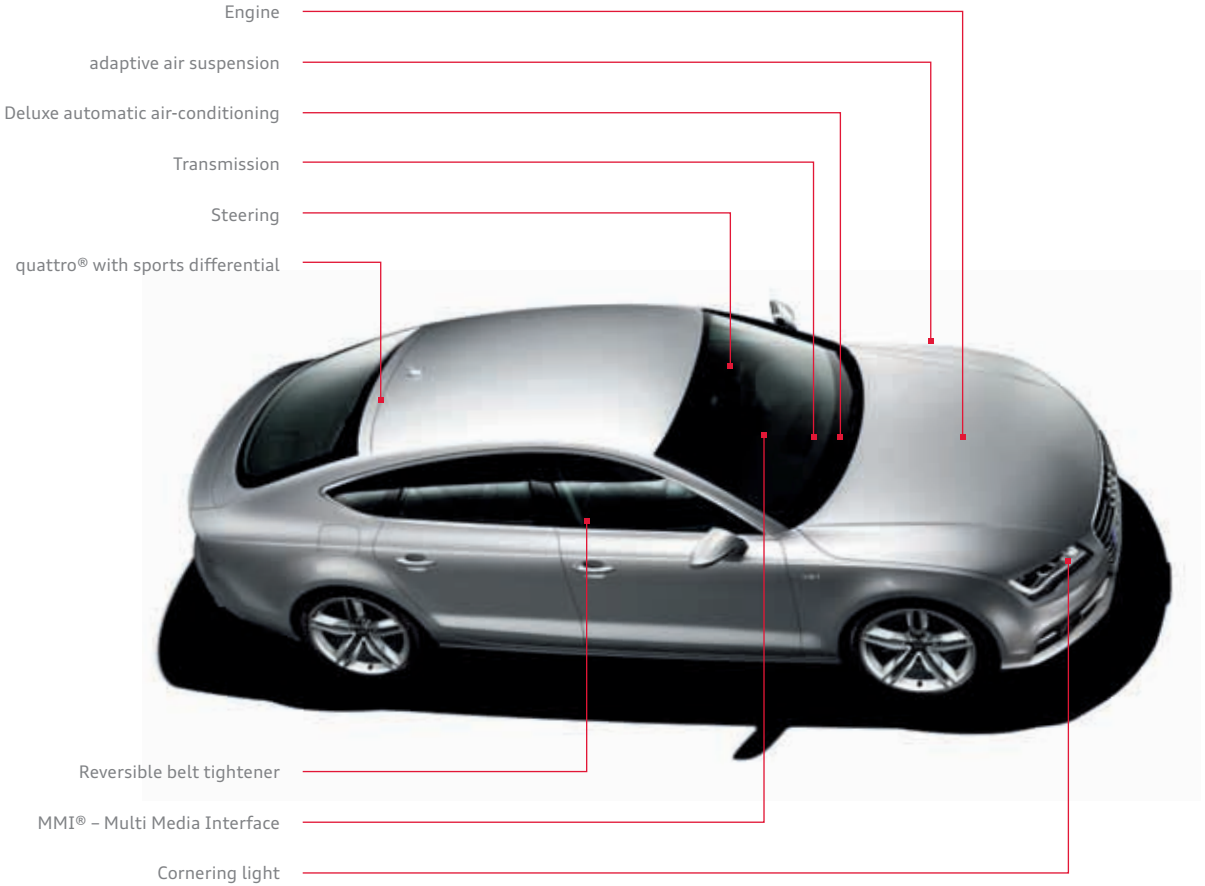
individual

comfort

dynamic

auto

efficiency



Everybody defines driving dynamics differently. We define it like this: drive exactly how you feel. With the standard Audi drive select you can influence individual vehicle components at the push of a button and so change the character of your Audi.

There are five modes available to you: efficiency, comfort, dynamic, auto, and “individual” mode, which allows you to determine yourself how the associated vehicle components should behave. The comfort mode is especially suitable for providing the most relaxed driving possible on long journeys.

The auto mode offers a generally comfortable yet sporty driving experience. For particularly sporty driving, for example on winding roads, there is the dynamic mode. The efficiency mode, meanwhile, improves consumption values. As an integral part of Audi drive select, it is characterised by a changed shift program and reduced-energy operation

In every mode, the vehicle adjustments depend on the equipment present. Audi drive select affects the engine, transmission and steering as standard. In addition, you can, when available, influence the adaptive air suspension sport with damper regulation, the quattro® with sports differential, the reversible seat belt tensioner (part of Audi pre sense basic) and the cornering light. The engine and gears react more spontaneously or in a more balanced manner to movements of the accelerator, depending on the mode chosen. Moreover, the engine speeds at which gear changes take place are varied – in dynamic mode, they only happen at higher engine speeds, while in comfort mode they take place at lower ones. The steering can also be adapted to the driving situation, from sporty and firm to comfortable. The threshold at which the reversible belt tensioner (part of Audi pre sense basic) is triggered is adjusted in the dynamic mode. The vehicle height and the damping forces of the damper regulation can be varied using the adaptive air suspension sport. The sports differential distributes the drive force variably to the rear axle to attain a high level of agility and acceleration performance while cornering. In addition, the cornering light accompanies the selected mode with its adapted swivelling response.

The fuel consumption and CO_2 emission figures can be found from page 48 onwards.

Phone: the optional fitting for mobile phone (Bluetooth) and Bluetooth car phone online have a menu screen containing call lists, directory and selection interface as the initial setting.

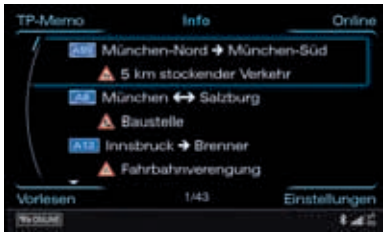
MMI® touch: You can "write" with your finger on the MMI touch. The system recognises letters and numbers. It can be used for navigation and for your phone. In jukebox mode, you can also thumb through the albums of your music collection with a brief stroke of the finger.

Navigation system: The hard disk navigation system MMI navigation plus with MMI touch provides a 3D map view and a three-dimensional representation of well-known buildings and sights.

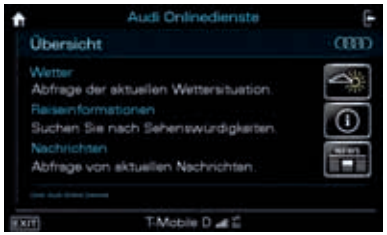
Media: Display of available media sources such as jukebox, inserted SDHC cards, Audi music interface or CDs and DVDs; display of optional TV tuners

Follow your intuition –
and you'll get there.

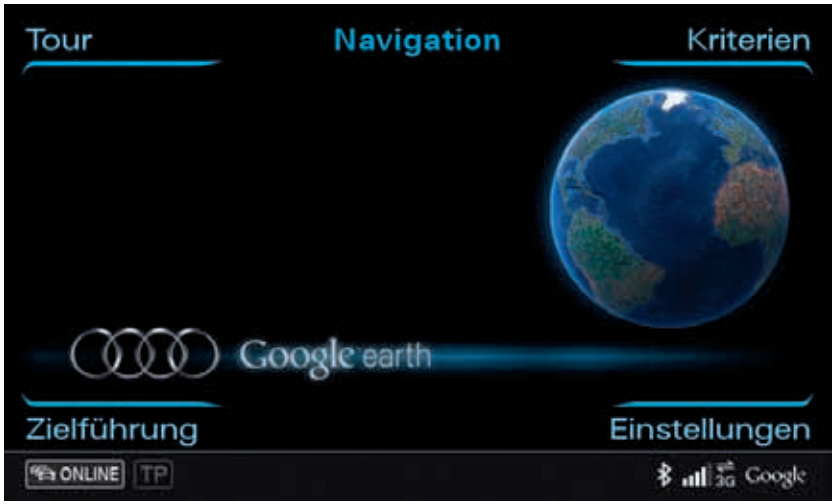
We try to match up to our claim of "Vorsprung durch Technik" in every aspect of an Audi – such as in the case of the advanced MMI® – Multi Media Interface, for example. The MMI is used to control a wide variety of media in the car, as well as the navigation system and other convenience functions. It used to be simple to operate the MMI – and now it's even simpler. A reduced number of buttons brings greater clarity. The control buttons for the radio and media are logically arranged near the volume control. The six other buttons, known as hard keys, used for example for the phone or for navigation, are on the main turn-and-push control – for intuitive operation. Another new feature is the carousel mode in the MMI display. This makes it even clearer to understand, and you get to your destination even more easily. The special thing about the optional MMI® navigation plus is the unique MMI® touch. It is located to the left of the main control panel and within easy reach, especially in conjunction with the new gear selector lever. With the MMI touch you control such functions as navigation in a new and intelligent way – by "writing" letters or numbers with your finger on the touch-sensitive control panel. The system acknowledges your input after each character by means of audible feedback. You can also browse through the albums in your music collection on the jukebox – a flick of the finger is all it takes.



Audi connect: Traffic information online
You not only get the right route to your destination but the quickest one too. In addition to traffic flow information, traffic information online provides faster information on the formation and dissolution of traffic jams for dynamic route guidance as well as greater coverage of the road network.



Audi connect: Travel information/weather provides weather forecasts and relevant information, such as charts and weather maps relating to the destination. **Audi connect: News online** provides comprehensive news items about current world events.



Audi connect: Navigation with Google Earth images and Street View* enables navigation with high-resolution aerial and satellite images, photographs, topographical features, roads and their designations, and business entries. In Street View* you can form a realistic picture of your destination even before you arrive. With the **Google point-of-interest (POI)** search function with voice control, you get detailed tips about holiday destinations, opening hours or visitor reviews, and you have access to the entire breadth of the Google Internet database wherever you may be. **Destination input by means of myAudi or Google Maps** enables you to plan your route on your home computer with individual navigation destinations, and then send it to the vehicle. When you start your journey the planned route is loaded into MMI navigation plus.

Audi connect.

Always online, even on the road.

Mobile information services offer the ultimate connection. With Audi connect you can easily search the Internet via Google for any special destinations in the MMI®, or retrieve the latest news and the current weather forecast for the intended navigation destination. Data transfer is by means of the UMTS module of the Bluetooth car phone online, which can be ordered as an option for the MMI® navigation plus with MMI® touch.

One special feature is the **WLAN hotspot**. With a laptop, an iPad or a netbook you can retrieve important information, data and e-mails just as conveniently as in your office at home. There is an application for **Internet radio*** available for some smartphones. Detailed information about availability, usage rights and charges can be found on page 43 or obtained from your Audi dealer.

About Audi connect

If you want to experience the full diversity of Audi connect, point the camera of your mobile phone at this QR code and scan it with the aid of a QR reader. Or use the following link: www.audi.com/audiconnectfilm

*For information on when this feature will be available, please contact your Audi partner.

Ice silver, metallic

Ibis white

Glacier white, metallic

Brilliant black

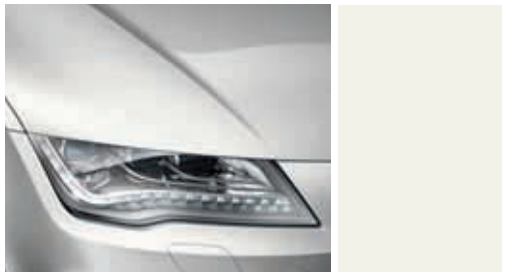
Ice silver, metallic

Oolong grey, metallic

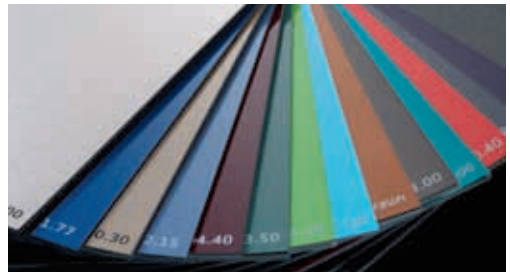
The model-specific standard and optional equipment can be found in the index from page 50 onwards.

Moonlight blue, metallic

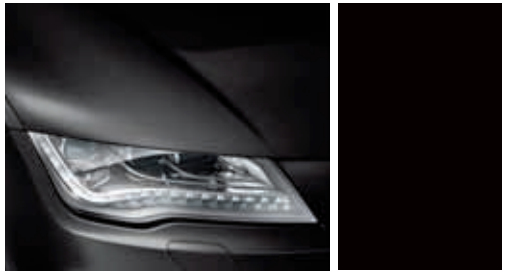
Phantom black, pearl effect



Prisma silver, crystal effect



Audi exclusive individual paint finishes
From quattro GmbH



Havana black, metallic

Estoril blue, crystal effect

S sports seats, front
with special lateral support, a sporty look and integrated front head restraints, electric adjustment of fore/aft position, seat height and angle and backrest angle; electrically adjustable 4-way lumbar support; with extendable thigh supports and S7 embossed logo

Alcantara/leather, black

Valcona leather, Lunar silver, with contrasting seams in Steel grey

Alcantara/leather, Lunar silver

Audi exclusive leather upholstery and trim
From quattro GmbH

Valcona leather, black, with contrasting seams in silver

The model-specific standard and optional equipment can be found in the index from page 50 onwards.

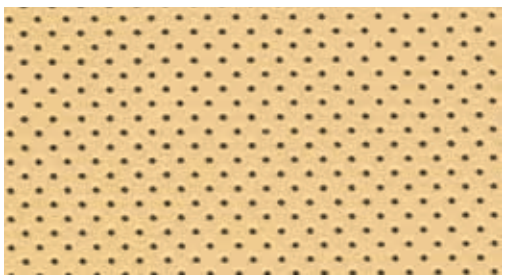
Standard seats, front
with electric adjustment of seat height, fore/aft position, backrest angle;
manual adjustment of belt height, height of head restraints and clearance

Valcona leather, Goa beige

Audi exclusive leather upholstery and trim
From quattro GmbH

Milano leather, black

Valcona leather, black*



Valcona leather, goa beige*

Comfort seats, front
with electric adjustment of seat fore/aft position, angle and height, backrest angle, thigh support; manual adjustment of belt height, height of head restraint height and clearance; pneumatic adjustment of lumbar support, seat and backrest bolsters; including memory function for driver and front-passenger seat and and exterior mirrors

The model-specific standard and optional equipment can be found in the index from page 50 onwards. *Can only be ordered in conjunction with front seat ventilation. (Perforated leather of the seats).

Audi exclusive leather upholstery and trim
From quattro GmbH

Milano leather
seat covers, head restraints, front centre armrest and lower part of centre console in leather; Milano leather is fully penetrated with dye and lacquered, which offers excellent surface protection. The leather is extremely hard-wearing and durable, tanned without the use of chromium and gives a high-quality impression with its fine, grained surface

---

Valcona leather
seat covers, head restraints, door trim inner panels, lower part of centre console, front centre armrest and rear centre armrest in leather. Valcona leather is high quality leather, which contributes to the elegant charisma of the interior. The low use of lacquer allows the material to breathe whilst the non-grained surface underlines the sophisticated character. Valcona leather is tanned without the use of chromium, dyed through and treated with non-fading colour pigments

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Leather-covered armrests in the door trims

Alcantara/Leather combination (Pearl Nappa)
head restraints, seat and side bolsters, rear centre armrest, front centre armrest and lower part of centre console in leather, seat centre panel and centre of door panels in Alcantara

---

Audi exclusive leather upholstery and trim (package 1)
available in Valcona leather and Alcantara/leather. Leather trim for: seats, centre arm rest, door panel insert and lower part of centre console. Optional Alcantara for seat centre sections and door panel inserts. Choice of colour for leather, Alcantara and decorative seams from the Audi exclusive range of colours. From quattro GmbH

Audi exclusive leather upholstery and trim (package 2)
available in Valcona leather. Leather trim in addition to package 1: armrests in the doors and seat backrest covers. Seat attachments in matching colours. Choice of colour for leather and decorative seams from the Audi exclusive range of colours. From quattro GmbH

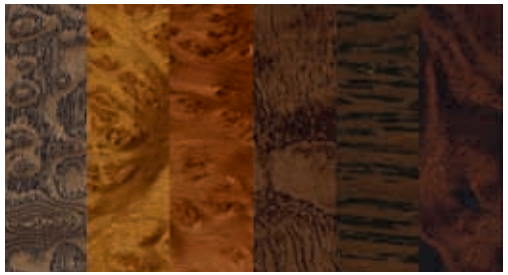
Leather-covered armrest in the door trims including airbag cover
Leather-covered armrest in the door trims, in addition the airbag cover on the steering wheel is trimmed in black leather. From quattro GmbH

Leather-covered armrest in the door trims including Audi exclusive airbag cover
Leather trim the same as leather-covered armrest in the door trims including airbag cover; individual choice of colours for the leather and the decorative seams from the range of Audi exclusive colours. From quattro GmbH

Headlining in cloth
matched to the selected interior colour (black or lunar silver)

Matt brushed aluminium

Beaufort oak



Audi exclusive inlays
From quattro GmbH

Carbon Atlas

Fine grain ash, natural brown

Piano Finish black
From quattro GmbH

Inlays in aluminium
full-surface for the instrument panel, centre console, door trims and all-round inlay

Inlays in Carbon
full-surface for the instrument panel, centre console, door trims and all-round inlay

Inlays in Piano Finish black
From quattro GmbH

Inlays in Beaufort oak*
full-surface for the instrument panel; centre console, door trims and all-round inlay with aluminium look surrounds; Beaufort oak is produced in an innovative procedure and consists of layered oak wood, in 2-colour design. The look of this inlay resembles the look characteristic for yachts

Inlays in wood
full-surface for the instrument panel; centre console, door trims and all-round inlay with aluminium look surrounds

Audi exclusive inlays
The following inlays are available: fine grain myrtle nutmeg, Modrone wood gold, fine grain ash nougat, Vavona wood bronze, Tamo ash natural, dark brown and Oak sepia. From quattro GmbH

The model-specific standard and optional equipment can be found in the index from page 50 onwards.

Cast aluminium wheels
in 5-parallel-spoke design (S design)
size 8.5 J x 19 with 255/40 R 19 tyres

Audi exclusive forged aluminium wheels
in 7-double-spoke design
polished, two-tone, size 9 J x 20 with 265/35 R 20 tyres. From quattro GmbH

Audi exclusive cast aluminium wheels
in 5-arm rotor design
Titanium look, high-gloss turned finish, size 9 J x 21 with 275/30 R 21 tyres. From quattro GmbH

Cast aluminium wheels
in 5-parallel-spoke star design (S design)
size 9 J x 20 with 265/35 R 20 tyres

Audi exclusive forged aluminium wheels
in 7-double-spoke design
high-gloss polished, single-colour, size 9 J x 20 with 265/35 R 20 tyres. From quattro GmbH

Cast aluminium winter wheels
in 5-parallel-spoke star design (S design)
size 9 J x 20 with 265/35 R 20 tyres, cannot be fitted with snow chains, permissible top speed 240 km/h

Audi exclusive cast aluminium wheels
in 5-segment spoke design
size 9 J x 20 with 265/35 R 20 tyres.
From quattro GmbH

Audi exclusive cast aluminium wheels
in 5-arm rotor design
size 9 J x 21 with 275/30 R 21 tyres.
From quattro GmbH

Cast aluminium winter wheels
in 10-spoke design
size 8 J x 19 with 235/45 R 19 tyres; can be fitted with snow chains, permissible top speed 240 km/h

Run-flat tyres
Journey can be continued on a flat tyre at a speed of up to 80 km/h and for a maximum distance of 30 km, without having to change the wheel.

Wheel-bolts, anti-theft
can only be loosened using adapter provided

Tyre repair kit

Space saving spare wheel

Tyre pressure control display

*For information on when this feature will be available, please contact your Audi partner.

Light

Xenon plus including headlight cleaning system
headlights utilising durable gas discharge technology for dipped and high-beam ensure intensive illumination of the road and provide good uniformity and range both close up and in the distance. The automatic dynamic headlight range control prevents oncoming traffic from being dazzled; including all-weather light; daytime running lights and LED rear lights

adaptive light
including variable headlight range control
consisting of dynamic cornering light, static turning light and variable headlight range control; the dynamic cornering light infers the course of the road from the movement of the steering wheel and variably illuminates the bend by pivoting the xenon headlights; operational between speeds of approximately 10 km/h and 110 km/h. The static turning light automatically switches on if the indicators have been engaged for a while at a low vehicle speed and illuminates the new direction in which the vehicle is travelling. The variable headlight range control system features a camera on the interior mirror which registers sources of light from other road users. The range and width of the headlight beam are continuously varied between dipped and high-beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users. The headlights also have 3 different light distribution modes, which are activated according to the vehicle speed: town light, motorway light and country light. In addition, Audi connect enables these 3 light distribution modes to be controlled by the vehicle support system based on navigation data, and with the aid of stored route data from the optional MMI navigation plus with MMI touch. The convenient functions of the lighting assistant are supplemented by the intersection light, which provides a broad spread of light from the front lighting system, and by the travel mode, with GPS-assisted switching between right- and left-hand drive modes.

LED headlights
featuring LED dipped beam, main beam, daytime running lights, indicators, static turning light, all-weather light and motorway light function with LED technology; includes high-beam assist for automatic switching between high and dipped beams, an all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow) and an additional motorway light which automatically increases headlight range from a speed of approximately 110 km/h; LED technology allows near daylight illumination of the road for increased safety and comfort; minimal energy requirements, long service life, and excellent recognition by other road users

High-beam assist
part of LED headlights; working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users, and built-up areas. Depending on the traffic situation, the high beam is automatically switched on or off.

LED rear lights
brake lights, tail lights and indicators in LED technology; faster activation means earlier recognition by the driver behind; reversing lights in white, 2 rear fog lights; 3rd high-mounted brake light in the rear window; with maintenance-free energy-saving LED rear number plate light

Adaptive brake light
brake light flashes during emergency braking to warn following traffic; hazard warning lights are activated automatically when the vehicle comes to a stop, hazard warning system activated according to the braking force

Light/rain sensor
automatically switches the dipped beam or windscreen wipers on/off depending on the light and rain conditions; includes delayed deactivation/automatic activation of the rear lights/number plate lights when parking/opening the vehicle

Interior and exterior lighting package
Exterior: courtesy lighting on the underside of the door handles and door handle lighting in LED technology to facilitate entry and exit in the dark; automatically activated when the doors are unlocked; includes active internal door reflectors

Interior: entrance lighting. Using LED technology: front footwell, inside door handles, vanity lights, storage compartment in the centre console, ambient lighting of the centre console, ambient reflected light for inside door trims

Ambient lighting
additional to the interior and exterior lighting package, anti-glare illumination for the passenger compartment in LED technology. 2 reading lights at front and rear, lighting for door pockets, footwells and inside door handles, reflected lighting for centre console and door inner panels to help occupants better orient themselves. For orientation, including integrated glasses case in the roof module. Surround lighting for centre console (floating effect) and active door reflectors, with illuminated door sill trims. Configured via MMI

Mirrors

Exterior mirror housing in aluminium look

Exterior mirrors with integrated LED indicators
electrically adjustable and heated; convex, flat or aspherical mirror glass; with memory function

also optionally:

electrically adjustable, heated and folding

electrically adjustable, heated and automatically dimming on both sides

electrically adjustable, heated, folding and automatically dimming on both sides

Interior mirror
dimming

Interior mirror, automatically dimming
recognises with the aid of a photocell when the headlights behind are too bright and dims automatically

Roof systems

Glass tilt/slide sunroof
electric, with tinted single-glazed safety glass and infinitely adjustable sun shield, integral wind deflector, convenience closing from outside via the central locking and the radio-operated remote control

Closing systems

Central locking
with radio-operated remote control integrated in the vehicle key, locks doors, tailgate and fuel filler cap; includes convenient closing/opening of windows and separate tailgate unlocking function via the radio-operated remote control; additional activation from inside on the driver's door

Engine start-stop button
the engine is started and switched off via the engine start-stop button in the centre console; the key only needs to be carried with you

The model-specific standard and optional equipment can be found in the index from page 50 onwards.

Convenience key including sensor-controlled release of the tailgate
Access authorisation system: the key only needs to be carried with you; the vehicle is locked from outside via buttons on all 4 door handles, all door handles feature aluminium-look trim strips. Upon detection of a specific foot gesture (kicking motion), a sensor in the rear bumper initiates a convenience key search in the area to the rear of the vehicle. If the key is detected, this opens the tailgate. For extra comfort when loading the luggage compartment.

Power-assisted door closing
automatically pulls doors that are not completely engaged into the lock

Tailgate, electrically opening and closing
opening via the radio-operated remote control, button on the driver's door panel or soft touch button in the tailgate handle recess, or by kicking motion in conjunction with the optional convenience key; closing via button on inside of tailgate, the button in the driver's door or via the optional convenience key (long press). Including power-assisted closing and programmable tailgate opening angle

Garage door opener (HomeLink)
programmable radio-operated remote control, operating buttons incorporated into the front roof module; can be used to open many garage doors and exterior gates; allows control of security and lighting systems; step-by step programming assistance provided by the MMI, code identification guidance and set-up assistance from appropriate logbook information on the screen. User-friendly thanks to highly integrated networking with MMI. (For information on compatible hand-held transmitters, please contact your Audi partner or visit www.eurohomelink.com).

Anti-theft alarm
with tow-away protection via angle of inclination sensors (can be switched off); including interior monitoring system which can be switched off; signal horn for monitoring doors, bonnet and tailgate independent of vehicle electrical system

Fitting for Tracking Assistant
fitting for connecting a Tracking Assistant that enables a stolen vehicle to be located

Glazing

Heat-insulating glass
tinted green; windscreen in laminated glass; with viewing window for automatic toll collection devices (varies by country)

Insulating/acoustic glass
2 panes of glass bonded together by a plastic film; improves exterior noise insulation and theft protection; with additional reflective coating to reduce the build-up of heat in the interior

Dark-tinted windows (privacy glazing)
dark-tinted rear window, rear door windows and rear side windows

Insulating/acoustic glass and dark-tinted windows (privacy glazing)
windscreen and front side windows in insulating/ acoustic glass; dark-tinted rear window, rear door windows and rear side windows

Sun visors
can be folded and swivelled; on the driver and front-passenger side with illuminated vanity mirror with cover

Sun screen
in the luggage compartment cover, pull-up design

Further exterior equipment

Provision for trailer towing hitch
includes wiring to the control unit, preparation of control units and adapted engine cooling. The set of parts for retrofitting is available from Audi Genuine Accessories.

Trailer towing hitch
ball head and ball joint coupling made from forged steel. Mechanically swivelling ball head, operated via Bowden cable, with control light on Bowden cable and display in instrument cluster to monitor secure attachment of trailer towing hitch; includes trailer stabilisation system via the Electronic Stabilisation Programme (ESP)

High-gloss package
window slot trims in anodised aluminium, exterior B-pillar trim in high-gloss black. Sill trims with aluminium inlays on the door sills

Black styling package
frame of the radiator grille in high-gloss black, radiator grille, number plate holder, radar sensor trims in the side radiator grilles, window slot trim in matt black. From quattro GmbH

Audi Singleframe
Radiator protective grille in Platinum grey with horizontal double chrome struts

Exhaust tailpipe
visible, dual-branch design with 2 oval tailpipes each left and right; chrome exhaust tailpipe surrounds

Rear spoiler
can be extended electrically depending on vehicle speed. Automatically extends at 130 km/h, retracts at 80 km/h. Can also be controlled manually using a button in the centre console

Model name/logo
S7 model name on rear and in radiator grille, on the leather-covered sports steering wheel and in the rev counter, quattro logo on the passenger's side of the dashboard, "V8 T" emblem on the front wings

Seats/seating comfort

electrically adjustable front seats with memory function for driver's seat
fore/aft position, seat height and angle and backrest angle adjustment, 4-way lumbar support, driver's seat with memory function

4-way lumbar support
electric, for driver and front-passenger seats, with horizontal and vertical adjustment

Centre armrest, front
for driver and front passenger, movable and with adjustable angle

Folding rear seats
can be split and folded 40:60 or fully

Rear seat systems
2 seats; visually matched to the front seats; 2 L-shaped rear head restraints, height manually adjustable, for better rearward visibility; rear seat backrest can be split and folded 40:60 or fully

S sports seats in the rear
2 single seats in the rear with shaped side bolsters and integrated head restraints, visually matched to the front seats. Rear seat backrest can be split 40:60 or fully (only in conjunction with S sports seats at the front)

Seat heating for the front seats
for driver and front-passenger seats; heats the seat cushions, backrest surfaces and seat side bolsters; can be individually adjusted in 3 stages for each seat via a direct selection button on the air conditioning controls

Seat heating for front seats and the outer rear seats
for driver and front-passenger seats; heats the seat cushions, backrest surfaces and seat side bolsters; can be individually adjusted in 3 stages for each seat via a direct selection button on the air conditioning controls; additionally for the outer rear seats, can be regulated separately

Seat ventilation, front
active ventilation of the seat centre sections and thigh support for the driver and front-passenger seats; by drawing in air on comfort seats, the system ensures a pleasant seating climate even in high ambient temperatures; adjustable in 3 stages directly on the air-conditioning controls. Note: for seat ventilation, the seat leather is perforated

Massage function, front seats
massages the muscles using 10 pneumatic cushions; 5 different programs (Wave, Tapping, Stretch, Lumbar, Shoulder), each offering 5 levels of intensity can be selected via multifunction switches on the seat or via MMI

Steering wheels/gear levers/controls

Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles
in aluminium look with contrasting S-specific seams and S7 emblem; with full-size airbag; chrome inserts around the controls, adjustable in height and reach, multifunction operating concept for operation of MMI, radio, voice control system, phone, mobile phone or Bluetooth interface and Audi music interface

Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles, heated
in aluminium look with contrasting S-specific seams and S7 emblem; with full-size airbag; chrome inserts around the controls, adjustable in height and reach, multifunction operating concept for operation of MMI, radio, voice control system, phone, mobile phone or Bluetooth interface and Audi music interface; can also be heated

Audi exclusive steering wheel rim
Choice of leather colours for steering wheel and decorative seams from the Audi exclusive range of colours.
From quattro GmbH

Electric steering wheel adjustment
adjustable in height and reach, with automatic entry and exit function – so that you can comfortably set your desired driver position

Aluminium-look selector lever knob

Audi exclusive controls
steering wheel rim and selector lever leather trimmed; select colour of leather and decorative seams from the Audi exclusive colour range. From quattro GmbH

Climate control

4-zone deluxe automatic air conditioning
with indirect ventilation and sunlight-dependent control, electronically regulates the air temperature, flow rate and distribution, with humidity sensor and combined/fine particulate filter; automatic recirculation mode by means of air quality sensor; use of residual heat, separate regulation of footwell temperature, ventilated glove compartment; front control panel with digital display, separate temperature control for driver and front-passenger sides and for rear passengers; ventilation in the rear via the centre console and air vents in the B pillars; additional air-conditioning controls with digital display for climate control in the rear with separately adjustable temperature and blower settings and air distribution for the right- and left-hand sides (rear functions can also be set from the front air-conditioning controls); choice of 3 climates: gentle, medium, intensive; key-coded settings

Auxiliary heating/ventilation
the auxiliary heating warms up the interior and removes ice from the windows without starting the engine; the auxiliary ventilation system supplies fresh air and reduces the temperature of the interior; with timer and departure time programming (an intelligent control function for time- and energy-optimised calculation of heating duration); separate radio-operated remote control with illuminated display; choice of 2 heating modes: defrost mode for windows only, comfort mode that additionally preheats the passenger compartment

Luggage securing and storage systems

Storage compartments
storage nets on the back of the front-seat backrests, drawers under the front seats (with standard front seats) and storage compartments in the front doors for the storage of bottles of up to 1 litre

Glove compartment
on the front-passenger side, lockable, large, with light and holder for writing utensils

Storage package
consisting of 2 drinks holders in the rear centre armrest, luggage net for luggage compartment and two 12 V sockets in the rear.

Drinks holders
2, integrated into front centre console

Bag hooks
on the left- and right-hand sides of the luggage compartment

Reversible mat
for luggage compartment, velour on one side, rubber on the other, folds out to cover the luggage compartment, even with the rear seats folded down

Through-load facility with removable ski/snowboard bag
for practical transportation of long objects, e. g. up to 4 pairs of skis or 2 snowboards. Unrestricted use of the outer rear seats.

Luggage compartment
large-volume with large load-through width; includes side net on the right-hand side; 4 luggage points on the luggage compartment floor; with 12 V socket; luggage compartment cover

Further interior equipment

Aluminium-look pedals

Door sill trims with aluminium inlay
and S7 emblem on door sills

Aluminium look in the interior
in the interior on light switches, air conditioning, MMI rotary/push-button control, vents and around the gear lever gaiter

Floor mats, front and rear
velour, coordinated with the selected interior colour

Audi exclusive floor mats
Individual choice of colour for floor mats and piping from the Audi exclusive colour range.
From quattro GmbH

Audi exclusive carpet and floor mats
Individual choice of colour for carpets, floor mats and piping from the Audi exclusive colour range.
From quattro GmbH

12 V socket in luggage compartment
in the side trim of the luggage compartment on the right-hand side at the rear

Cigarette lighters and ashtrays
illuminated, front and rear. If not required: each replaced by an additional storage compartment and 12 V socket

The model-specific standard and optional equipment can be found in the index from page 50 onwards.

MMI® and navigation systems

Audi connect
Networked mobility. The term Audi connect is used to describe all the applications and developments that connect the Internet, the owner and the infrastructure in current and future Audi models. Audi connect creates infotainment and entertainment functions and raises the level of both automotive comfort and fun to new heights. In the Audi S7, online information (such as navigation with point-of-interest search and Google Earth images and Street View, weather, news, Audi traffic information online[1, 2], Internet radio[3]) is transmitted directly to the vehicle via a UMTS module integrated in the Audi Bluetooth car phone online and the customer's SIM card in the vehicle. The optional Audi MMI navigation plus with MMI touch enables the use of these Audi connect services. Thanks to a WiFi hotspot, the Internet can be accessed via a mobile end device from the rear during driving or when the vehicle is at a standstill.

Audi connect services are only available in connection with mobile phone contracts with data option and only within the range of the respective mobile networks. Additional costs can be incurred for the reception of data packages from the Internet, depending on the terms of your mobile phone contract, particularly when used abroad: because of the high data volume involved, the use of a data flat rate is strongly recommended! Please contact your mobile services provider for more detailed information. Audi connect is available in all European countries except for Turkey, Malta, Cyprus and Iceland. In Russia only in the Moscow and St. Petersburg areas. A separately charged mobile phone contract may be necessary for use of the Audi connect services and the WiFi hotspot. Please contact your mobile services provider for more detailed information. Your Audi partner can tell you more about the availability of the individual Audi connect services in your vehicle. On request, you can have your Audi fitted with a WiFi hotspot for wireless internet access in the factory. Equipping with a WiFi hotspot is optional and can only be ordered in conjunction with MMI navigation plus with MMI touch. Simple operation via MMI navigation plus with MMI touch, a leather-covered multifunction steering wheel or voice control system. The WiFi hotspot is installed if you order a Bluetooth car phone online.

MMI® radio plus
integral operating concept; consisting of MMI terminal (control panel) and MMI display (6.5-inch colour display in the dashboard), additional display in the instrument cluster, basic personalisation of vehicle functions, integral radio with phase diversity for good reception, including Audi sound system, Bluetooth interface, driver information system (monochrome), TP Memo (automatically saves traffic news when driving), single-CD player and 2 SDHC memory card readers (up to 32 GB) support MP3, WMA and AAC; including AUX-IN connection

MMI® navigation
with navigation data (SD card), 6.5-inch TFT colour display with high-quality map representation and numerous detailed display options, voice control (entry of destination by spelling it out), dynamic TMC route guidance (where available), additional arrow display in the driver information system; including MMI Radio plus

Navigation data (SD card)
contains navigation data for the following countries (where digitised): Albania, Andorra, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (including the Canary Islands), Sweden, Switzerland, UK, Ukraine, the Vatican

MMI® Navigation plus with MMI® touch
including navigation data (hard drive), high-resolution 8-inch TFT display with high-quality map display and topographical map colouring, display of lots of sightseeing information and city models in 3D, choice of 3 alternative routes according to route settings (fast/short/economical), scrolling along the route and manoeuvring within the map, spoken TMCpro reports, split-screen route information (manoeuvring points, points of interest on motorways, TMCpro on route), detailed junction map, motorway exits and lane recommendations also in driver information system, dynamic route guidance with TMCpro (where available), vehicle support and speed limit display based on navigation data function, destinations can also be entered via the voice control system (whole-word entry of address in one sentence) or the MMI touch; including MMI Radio plus, driver information system with 7-inch colour display and MP3, WMA, AAC and MPEG-4-compatible DVD player; hard drive can also by used to store music (20 GB). The use of Audi connect services (e.g. navigation using Google Earth images and Street View, weather and news, Audi traffic information online) is possible in combination with Bluetooth car phone online.

Navigation data (hard drive)
contains navigation data for the following countries (where digitised): **Europe:** Albania, Andorra, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (including the Canary Islands), Sweden, Switzerland, UK, Ukraine, the Vatican
North America: Bahamas, Canada, Mexico, Puerto Rico, USA (including Alaska, Hawaii, Virgin Islands)
Other regions: AGCC (Bahrain, Qatar, Kuwait, Oman, Saudi Arabia, United Arab Emirates), China, Japan, Hong Kong, Macao, Malaysia, Singapore, Australia, New Zealand, South Africa

MMI® touch
part of MMI navigation plus; touch-sensitive control panel for intuitive operation of the MMI; letters and numbers can be entered without drivers taking their eyes off the road; contextual entry of letters and numbers for navigation destinations via handwriting recognition, selection from address book or entry of telephone numbers with acoustic acknowledgement, simple movement of navigation map and selection of points of interest; retrieval of 6 freely assignable radio station presets

Driver information system with 7-inch colour display
part of MMI navigation plus with MMI touch, high resolution TFT colour display in the direct field of view of the driver; displays, in addition to driver information system, information from driver assistance systems, the media being used, gear, outside temperature and other display content of the MMI system – if fitted – navigation, night vision assistant and telephone menu. The integrated efficiency programme provides assistance in the form of consumption data overviews, a display of additional consumers, an enlarged gearshift display and fuel-saving tips for a more economical driving style; very clearly arranged with easily readable header and status lines (tab concept) and automatic brightness adjustment; operated via the leather-covered multifunction steering wheel

[1] Audi traffic information online is available in the following countries: Germany, Austria, Switzerland, Belgium, Luxembourg, France, Italy.
[2] Right of use for Audi traffic information online for 36 months from first registration without additional use fees. Your Audi partner will be happy to give you information on how to extend use as well as associated costs.
[3] For information on when this feature will be available, please contact your Audi partner.

Radio and TV systems

Digital radio reception
receives programmes from digitally broadcast radio transmitters in addition to the range of analogue stations, with better sound quality, including DAB+ and DMB audio. In conjunction with MMI navigation plus with MMI touch, a second DAB tuner permanently searches for alternative reception frequencies of the set radio station; at the same time the station list is updated. Please note: reception depends on local digital network availability

TV reception
Reception of digitally-broadcast (DVB-T) uncoded television stations (MPEG-2 or MPEG-4 standard), DVB-T audio stations, teletext and Electronic Programme Guide (EPG). External AV-IN connection via adapter cable (available through Audi Genuine Accessories). Please note: TV reception depends on digital network availability. No AV or TV video output whilst the car is being driven (audio output also available while the car is being driven)

Fitting for Rear Seat Entertainment
includes pre-installation wiring and mounts for the holders in the driver and front-passenger seat backrests. The appropriate Rear Seat Entertainment package (tablet player with holder) is available as a plug-and-play unit from Audi Genuine Accessories.

Bang & Olufsen Advanced Sound System
surround sound reproduction with 15 loudspeakers (including subwoofer and centre speaker), each with its own amplifier channel; polished loudspeaker covers in aluminium; automatically extending acoustic lenses for excellent sound performance and perspective from every seat; 10-channel DSP all-digital amplifier; all-digital highly efficient 5-channel ICE Power amplifiers for woofers and subwoofers; total output of over 1,200 watts; 5.1 Surround Sound reproduction possible; privacy function: encapsulated loudspeaker casings minimise escape of sound to the outside of the vehicle and provide privacy, for example when making telephone calls in hands-free mode; a precisely defined loudspeaker effect has also been achieved; noise-dependent volume adjustment

Audi sound system
part of MMI radio plus, MMI navigation and MMI navigation plus with MMI touch; 6-channel amplifier, 10 loudspeakers delivering outstanding sound, including centre speaker in the dashboard, subwoofer in the rear parcel shelf, 180 watts total output

BOSE Surround Sound
surround sound reproduction with 14 loudspeakers including centre speaker in the dashboard and subwoofer in the rear parcel shelf; 2 surround sound speakers in the C-pillar; 12-channel amplifier with over 600 watts of total output; AudioPilot® for noise-dependent volume adjustment; powerful and accurate bass reproduction, lifelike sound with natural tone and a feeling of space for an outstanding sound experience; sound system perfectly matched to the interior acoustics of the vehicle. Reproduction of 5.1 Surround Sound is possible in conjunction with MMI navigation plus with MMI touch

CD changer
in the glove compartment, for 6 CDs, MP3 and WMA compatible, shock resistant, no cartridge, CDs can be loaded and changed individually. Music files with digital rights management (DRM) cannot be played

Audi music interface
for connecting generation 4 and higher Apple iPods, an Apple iPhone (music functionality) and USB storage media and MP3 players. The Audi music interface is housed in the centre console; it is operated via the MMI or the leather-covered multifunction steering wheel. Note: can only be used in conjunction with a special adapter cable (available from Audi Genuine Accessories). Please contact your Audi partner or visit www.audi.com/mp3 on the Internet for information on compatible MP3 players

Adapter cable set for Audi music interface
consisting of 2 connection cables to connect iPod/iPhone or data storage device/media player with USB part (type A); further adapter cables available from Audi Genuine Accessories. Visit www.audi.com/mp3 for information on compatibility

DVD/CD changer
in glove compartment, for 6 DVDs or CDs, supports e.g. audio CDs, video DVDs and MP3, WMA, AAC, MPEG4; supports up to 4,000 tracks per medium; shock-resistant ; DVDs and CDs can be changed individually; fast forward and rewind, random playback possible. Music files with digital rights management (DRM) cannot be played

Telephone and communication

Bluetooth interface
part of MMI radio plus, MMI navigation and MMI navigation plus with MMI touch; Bluetooth-compatible mobile phones can be connected to the vehicle via the interface; hands-free calls in the vehicle via the microphone. Including Bluetooth audio streaming (depending on mobile phone compatibility). Visit www.audi.com/bluetooth for information on compatibility

Bluetooth car phone online
your Bluetooth-compatible mobile phone can be conveniently connected to the vehicle's internal UMTS module (provided the mobile telephone has a SIM Access Profile), additional SIM card reader in the surround of the MMI navigation plus with MMI touch. Transfer of phone book entries to the vehicle and management of call lists. Including the Audi connect services traffic information online, point-of-interest search, navigation by means of Google Earth images and Street View, destination entry, information services e.g. weather and WiFi hotspot for Internet access in the rear using a mobile end device (e.g. laptop). Because of the high data volume involved (currently relating in particular to navigation with the help of Google Earth images and WiFi hotspot) a mobile phone contract including a data flat rate is strongly recommended. The content and scope of the Audi connect services offered may vary and are only available for mobile phone contracts including a data download option and only within the coverage of the mobile phone network; additional costs arise for the use of these services (charges and billing correspond to your personal mobile phone contract); they are only offered in Europe (in Russia only in the Moscow and St. Petersburg areas; not in Turkey, Cyprus, Malta and Iceland); simple operation via MMI navigation plus with MMI touch; a leather-covered multifunction steering wheel or the voice control system. Visit www.audi.com/bluetooth for information on compatibility

The model-specific standard and optional equipment can be found in the index from page 50 onwards.

Handset for the Bluetooth car phone online, front
with colour display and integral SIM card reader, for making private phone calls; easy writing of text messages thanks to automatic work recognition

Fitting for mobile phone (Bluetooth)
includes a hands-free facility (including voice control for the telephone functions) and a fitting for an optional mobile-specific charger (available from Audi Genuine Accessories) with a connection to the external aerial (via the base plate including adapter); operation via the MMI, the leather-covered multifunction steering wheel or the voice control system; situated in the centre armrest; for adapters and information on compatible mobile phones, please contact your Audi partner or visit www.audi.com/bluetooth

Assistance systems

Audi pre sense basic
Networking the different vehicle systems enables driving situations to be categorised and, where necessary, actions to be implemented for preventive occupant protection. These include: belt tightening, activating the hazard warning system and closing the windows and – if fitted – sliding roof

adaptive cruise control with Stop&Go function including Audi pre sense front
automatic distance control (control range 0–250 km/h); working within system limits, it uses 2 radar sensors and a camera to detect vehicles ahead and maintains the distance by automatic braking and accelerating; independent braking to a stop, automated restart at driver's request; 4 distance levels and 4 driving modes (efficiency, comfort, dynamic and standard) can be selected individually. The use of Audi connect services is possible in conjunction with MMI navigation plus: the navigation system stores route data such as the sweep of bends and corners or road classifications, allowing distance control to be even more comfortable, for instance when driving the same winding roads once again. In addition to the functions of Audi pre sense basic, Audi pre sense front implements preventive protection measures when threatened with an imminent frontal collision; includes Audi braking guard with driver warning through an extended brake assist feature and preventive protection. Working within system limits, Audi pre sense front utilises the front sensors of the adaptive cruise control with Stop & Go function to carry out its detection tasks. Extended by the function of maximum deceleration: this is initiated at speeds below 30 km/h if there is a danger of collision with a stationary or moving vehicle in order to reduce the severity of the collision or to avoid this collision if possible. Audi pre sense plus is included if Audi side assist is also ordered. In addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations when a collision is unavoidable and initiates a full braking action to minimise the severity of the crash by reducing the speed by up to 40 km/h.

Audi side assist including Audi pre sense rear
lane change assistant, within system limits, assists the driver when changing lanes (operating range 30 - 250 km/h). Displays are incorporated into both exterior mirrors. Audi side assist uses 2 radar sensors to measure the vehicle's distance from other vehicles it has detected as well as the speed difference between them. If Audi side assist classifies the speed difference and distance as being critical in the event of a lane change, a display will appear in the respective exterior mirror. In addition to the functions of Audi pre sense basic, Audi pre sense rear, working within system limits, uses the rear sensors of Audi side assist to detect a possible rear-end collision. Audi pre sense plus is included if Audi adaptive cruise control with Stop&Go functioning is also ordered. In addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations when a collision is unavoidable and initiates a full braking action to minimise the severity of the crash by reducing the speed by up to 40 km/h.

Audi active lane assist
lane compliance assistant; supports the driver within system limits comfortably in keeping in the lane (operating range 60 - 250 km/h). If the system is activated and ready and the driver has not operated the indicators, the Audi active lane assist will guide the vehicle within recognised lane boundary lines by means of gentle, corrective steering intervention; the driver can choose whether he would like to be monitored continuously or just shortly before crossing the traffic lane marker (choice of earlier or later timing of steering); steering wheel vibration can additionally be adjusted if the driver wishes; additional display in the head-up display (can be ordered as an option)

Head-up display
if desired, projects information relevant to the driver from the assistance systems, navigation or warning symbols onto the windscreen in the driver's direct field of vision; height adjustable; provides a multicoloured display with good contrast and minimal distraction from the road.

Night vision assistant with highlighting of detected pedestrians
with integral thermal imaging camera; when driving at night, this system extends the driver's range of visibility beyond the light provided by the dipped beam; records thermal images; an image processing algorithm then evaluates the camera's data and marks any persons it has detected in yellow in the optional driver information system's colour display; the marking changes to red and a warning tone is emitted if the system, by analysing the movement and position of the person it has detected, considers that there is a possible risk. Additional warning symbol in the head-up display (can be ordered as an option). Image quality is affected by poor ambient conditions.

Speed limit display
camera-based recognition and display of speed limits, including temporary speed limit displays (e.g. above motorways). Additionally, within system limits, there is an evaluation of the particular situation in wet conditions, for speed limits that vary depending on time of day, for road works and when using a trailer. If the camera fails to recognise a sign, Audi connect makes it possible to display the speed limit taken from the navigation data (where available). Additional display in the head-up display (can be ordered as an option).

Cruise control
maintains any speed above around 30 km/h, engine power output and engine braking effect permitting; operation via separate steering column stalk

Parking system plus
acoustic and visual parking system for the front and rear with MMI display; measurement is by ultrasonic sensors concealed in the bumpers; can also be ordered with optional reversing camera or front and reversing camera

Park assist function with display of surroundings
searches for suitable parking space along the road by means of ultrasonic sensors, calculates the ideal parking path for cross parking spaces and for kerb-side parking spaces the ideal path for parking and leaving and performs the steering action almost automatically. Parking is now also possible in small parking spaces and curve areas; parking in several moves is supported. Steering is done by the vehicle, while the driver only needs to accelerate and apply the brakes. The display of surroundings registers and warns of obstacles at the side depending on the steering angle and supports safe and scratch-free parking and leaving of parking spaces by providing the correct steering angle; can also be ordered with optional reversing camera or front and reversing camera

Reversing camera
image of area behind the vehicle shown on the MMI display; with dynamic display modes showing the calculated path (steer-angle dependent); includes help lines and guidelines and identification of point at which to apply opposite lock when parallel parking; reversing camera concealed in the handle strip of the tailgate. (Can only be ordered in conjunction with park assist function or parking system plus with display of surroundings)

Front and reversing camera
image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the calculated path (steer-angle dependent); includes help lines and guidelines and identification of point at which to apply opposite lock when parallel parking, reversing camera concealed in the handle strip of the tailgate, additional display modes for front to the left and right and rear to the left and right for safe leaving of tight parking spaces, yard entrances or in car parks. (Can only be ordered in conjunction with parking system plus or park assist function with display of surroundings)

Suspension/brakes

Audi drive select
changes vehicle characteristics, e.g. by adapting power steering assistance, accelerator and gearshift characteristics; modes available: comfort, auto, dynamic, individual and efficiency. The efficiency mode shifts the engine, transmission, optional adaptive cruise control, adaptive air suspension, and climate control into a improved basic setting

Dynamic steering
when changing lanes, parking and cornering, this system improves comfort and handling by dynamically regulating steering effort and steer angle according to the driving situation

adaptive air suspension sport
with S-specific tuning: electronically controlled air suspension with infinitely variable adaptive damping system on all 4 wheels, automatically controls vehicle level and damping; 4 modes (automatic, comfort, dynamic, and lift), can be selected via MMI; including level control; stiffer damping, vehicle ride height lowered by up to 20 mm depending on mode

Braking system
with Anti-lock Braking System (ABS), Electronic Brake force Distribution (EBD) and hydraulic brake assist, twin circuit braking system with diagonal distribution and brake servo, brake discs front and rear internally vented, rear brake with electro-mechanical parking brake

Brake callipers
painted black, front callipers additionally with S7 emblem

Electromechanical parking brake
with hold assist; includes parking brake function when stationary, drive-off assistance function through automatic release when driving away and emergency braking function whilst driving acting on all 4 wheels

Ceramic brakes*
19-inch high-performance brake system with carbon-fibre reinforced ceramic brake discs front and rear, specially developed cooling channels for the ventilated and perforated brake discs; high-gloss brake callipers, painted in anthracite, with “Audi ceramic” logo at the front

Technology/safety

Body galvanised
lightweight aluminium hybrid construction; fully galvanised in areas at risk from corrosion, self-supporting, welded to the floor pan, front and rear areas feature defined crumple zones. (12 year guarantee against corrosion)

Side impact protection
front and rear aluminium impact protection beams integrated into the doors

Child-proof locks
electric child-proof locks on the rear doors, operated via the child-proof lock buttons in the driver’s door armrest, additional electric child-proof locks for the rear windows

Full-size airbags
for driver and front passenger, two-stage deployment depending on the strength of impact and height of the person; front side airbags incorporated into the seat backrests; head airbag system protects front and outer rear passengers in the event of a side impact, unfolds as a protective cushion over the side windows

Side airbags
front, incorporated into the seat backrest

Side airbags at rear
for the outer seats, incorporated into the seat backrests; supplements the side impact protection in the doors and the head airbag system

Integrated head restraint system
in the event of a rear-end collision, the design of the seat restrains the upper torso and supports the head at an early stage, thereby increasing safety and reducing the danger of whiplash

Instrument cluster
special S design with grey dials, white needles and S7 emblem in the rev counter and automatic ready-check feature when engine starts, with adjustable lighting, electronic speedometer with odometer and trip odometer, rev counter, clock, coolant temperature display and fuel gauge

Safety steering column
increases the safety potential of the seat belt and airbag

Battery energy management
controls the supply of electrical power to the vehicle whilst driving and when parked

Seat belts
3-point inertia-reel seat belts; reversible belt tensioners, adaptive belt force limiters and belt height adjustment/belt buckle status query at front; seat belt reminder function for driver seat and front-passenger seat with acoustic and visual warning signal; belt colour matching the vehicle’s interior

Audi exclusive seat belts
Choice of colour for seat belt from the Audi exclusive colours. From quattro GmbH

Seat belt reminder
for the driver and front-passenger seats; an acoustic and visual warning signal reminds you to fasten your seat belt

ISOFIX child seat mounting for the front-passenger seat
with passenger airbag deactivation switch, includes separate electric child lock on rear doors

ISOFIX child seat mounting
standard bracket for the practical fastening of ISO standard child seats; compatible child seats can be obtained from your Audi partner

Warning triangle
with bracket on the inside of the tailgate

First-aid kit
in the storage compartment in the rear centre armrest

The model-specific standard and optional equipment can be found in the index from page 50 onwards.

Anti-lock braking system ABS
with electronic brake-force distribution EBD and hydraulic brake assist

Traction control ASR
for good traction and lateral stability, reduces spinning of the drive wheels

Electronic differential lock EDL
on surfaces with varying levels of grip, this drive-off assistant automatically brakes the drive wheels on the surface that is too slippery, thereby enabling you to make a smooth, powerful driving off

Electronic Stabilisation Programme ESP
networks the ABS, EBD, ASR and EDL with its own sensors and compares the driving data with reference data; provides better stability through targeted braking of individual wheels and intervention in the engine management system

Electromechanical power steering
maintenance-free rack & pinion steering with speed-dependent servo assistance; precise steering feel at high speeds, excellent assistance when parking; active countersteering provides steering assistance to the driver for enhanced vehicle stability

S tronic
The 7-speed dual clutch transmission with electrohydraulic actuation facilitates shorter gearshift times and gearshifting with hardly any perceptible break in propulsive power: can be operated via the shift paddles behind the steering wheel or the gear lever knob; in automatic mode the driver can choose between two programs D (normal) and S (sports).

quattro®
permanent all-wheel drive with self-locking centre differential and torque distributed individually to each wheel; distributes the driving forces depending on the driving situation to each individual wheel for precisely controlled handling

quattro® with sports differential
the electronically controlled sports differential distributes variable amounts of driving force to each wheel, ensuring outstanding acceleration performance in corners and stabilising the vehicle's response to load change; it also improves direct steering characteristics and provides more agile handling due to the lower steering effort required.

Recuperation
Increasing the generator voltage converts kinetic energy into usable electrical energy when the vehicle is coasting or braking. This energy is used to assist the generator during subsequent acceleration, saving up to 3 % fuel.

Start-stop system
helps to reduce fuel consumption and CO_2 emissions by switching off the engine in stationary phases, e.g. at traffic lights. The start process is initiated as soon as the foot brake is released for optimum moving off. May be deactivated using a switch at any time.

Audi extended warranty

Audi extended warranty
can be ordered directly and exclusively when you purchase a new vehicle; consistently continues the manufacturer's guarantee and thus offers lasting protection against risk and service cost control even beyond the first 2 years. Choice of 9 service life/total mileage combinations:

Additional 1 year Audi extended warranty, maximum total mileage 30,000 km

Additional 1 year Audi extended warranty, maximum total mileage 60,000 km

Additional 1 year Audi extended warranty, maximum total mileage 90,000 km

Additional 2 years Audi extended warranty, maximum total mileage 40,000 km

Additional 2 years Audi extended warranty, maximum total mileage 80,000 km

Additional 2 years Audi extended warranty, maximum total mileage 120,000 km

Additional 3 years Audi extended warranty, maximum total mileage 50,000 km

Additional 3 years Audi extended warranty, maximum total mileage 100,000 km

Additional 3 years Audi extended warranty, maximum total mileage 150,000 km

*Please find out more about the special features for the ceramic brakes on your national Audi website.

Model		S7 Sportback 4.0 TFSI quattreo
Engine type		V8 cylinder petrol engine with direct fuel injection and Audi valvelift system
Displacement in cc (valves per cylinder)		3993 (4)
Max. output[1] in kW at rpm		309/5500–6400
Max. torque in Nm at rpm		550/1450–5250
Power transmission/wheels		
Type of drive		quattro® all-wheel drive
Transmission		7-speed automatic S tronic
Wheels		Cast aluminium wheels in 5-parallel-spoke design (S design), 8.5 J x 19
Tyres		255/40 R 17
Weights/capacities		
Unladen weight[2] in kg		2020
Gross vehicle weight in kg		2555
Roof load/trailer nose weight in kg		100/85
Trailer load limit[3] in kg	unbraked 12 % gradient 8 % gradient	750 2100 2100
Fuel tank capacity, approx., in l		75
Performance/consumption[4]		
Top speed in km/h		250[5]
Acceleration 0–100 km/h in s		4.9
Fuel grade		Sulphur-free super RON 95[6]
Fuel consumption[7] in l/100 km	urban extra-urban combined	10.8 6.6 9.7
CO_2 emissions[7] in g/km	urban extra-urban combined	252 153 225
Emissions standard		EU5

Notes

[1] The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).

[2] Weight of car, unladen, with driver (68 kg), luggage (7 kg), and fuel tank 90 % full, calculated in accordance with the current version of EC Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and of top speed will be reduced accordingly.

[3] The engine's power output always goes down with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.

[4] A vehicle's fuel consumption and CO_2 emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO_2 is the greenhouse gas primarily responsible for global warming.

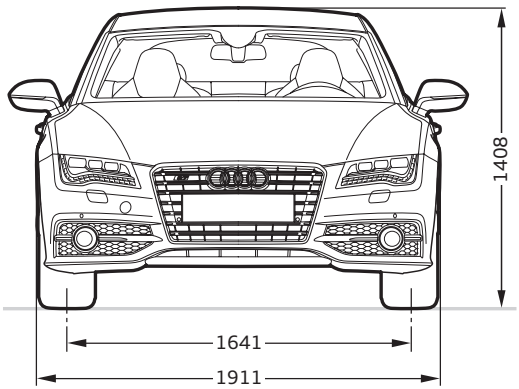
[5] Regulated.

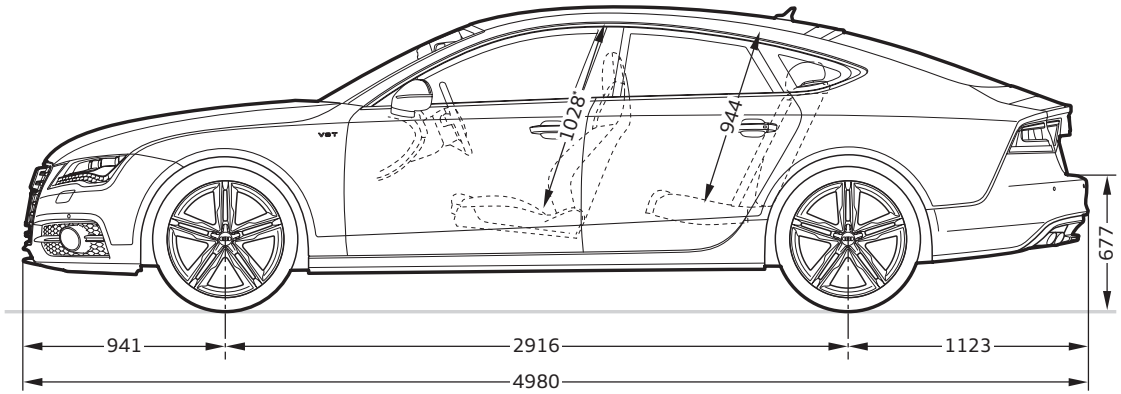
[6] We recommend using sulphur-free super unleaded RON 95 in accordance with DIN EN 228. If not available, use sulphur-free regular unleaded RON 91 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.

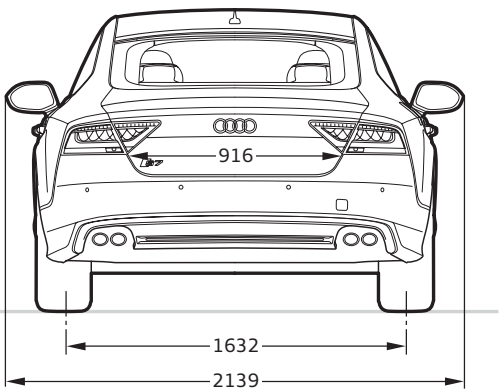
[7] The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.

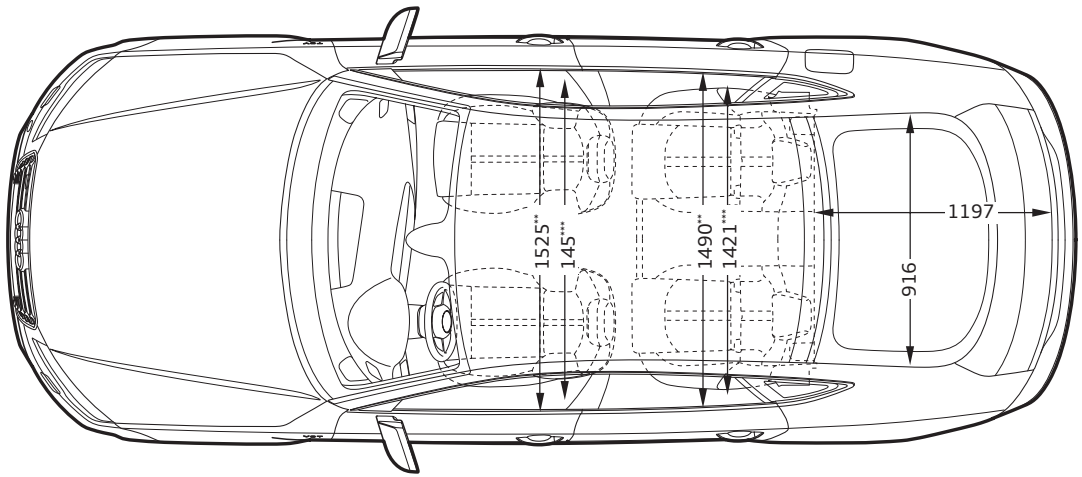
Important note

Inspections are due as shown by the service display.









Dimensions in millimetres.
Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load.
Luggage compartment volume in l: 535/1390 (measured by the VDA method using 200 x 100 x 50 mm blocks).
Second value is with the rear seat folded down and the vehicle loaded up to roof height. Turning circle approx. 11.9 m.
*Maximum headroom. **Elbow room width. ***Shoulder room width.

Paint finishes	**32**
Ibis white	▭
Brilliant black	▭
Glacier white, metallic	■
Ice silver, metallic	■
Oolong grey, metallic	■
Moonlight blue, metallic	■
Havana black, metallic	■
Phantom black, pearl effect	■
Prisma silver, crystal effect	■
Estoril blue, crystal effect	■
Audi exclusive individual paint finishes	■
Seats/seat covers	**34**
S sports seats, front	▭
Standard seats, front	■
Comfort seats, front	■
Milano leather	■
Valcona leather	■
Leather-covered armrests in the door trims	■
Alcantara/Leather combination (Pearl Nappa)	▭
Audi exclusive leather upholstery and trim (package 1)	■
Audi exclusive leather upholstery and trim (package 2)	■
Leather-covered armrest in the door trims including airbag cover	■
Leather-covered armrest in the door trims including Audi exclusive airbag cover	■
Headlining in cloth	▭
Inlays	**38**
Matt brushed aluminium	▭
Carbon Atlas	■
Beaufort oak	■
Piano Finish black	■
Fine grain ash, natural brown	■
Audi exclusive inlays	■

Wheels/tyres	**39**
Cast aluminium wheels in 5-parallel-spoke design (S design)	▭
Cast aluminium wheels in 5-parallel-spoke star design (S design)	■
Audi exclusive cast aluminium wheels in 5-segment spoke design	■
Audi exclusive forged aluminium wheels in 7-double-spoke design	■
Audi exclusive cast aluminium wheels in 5-arm rotor design	■
Cast aluminium winter wheels in 5-parallel-spoke star design (S design)	■
Cast aluminium winter wheels in 10-spoke design	■
Run-flat tyres	■
Wheel-bolts, anti-theft	■
Tyre repair kit	▭
Space saving spare wheel	■
Tyre pressure control display	▭
Light	**40**
Xenon plus including headlight cleaning system	▭
adaptive light including variable headlight range control	■
LED headlights	■
High-beam assist	■
LED rear lights	▭
Adaptive brake light	▭
Light/rain sensor	▭
Interior and exterior lighting package	■
Ambient lighting	■
Mirrors	**40**
Exterior mirror housing in aluminium look	▭
Exterior mirrors with integrated LED indicators	▭
Exterior mirrors, electrically adjustable, heated and folding	■
Exterior mirrors, electrically adjustable, heated and automatically dimming on both sides	■
Exterior mirrors, electrically adjustable, heated, folding and automatically dimming on both sides	■
Interior mirror	▭
Interior mirror, automatically dimming	■

▭ Standard equipment ■ Optional equipment

Country-specific deviations are possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

Roof systems	**40**
Glass tilt/slide sunroof	■
Closing systems	**40**
Central locking	□
Engine start-stop button	□
Convenience key including sensor-controlled release of the luggage compartment lid	■
Power-assisted door closing	■
Tailgate, electrically opening and closing	□
Garage door opener (HomeLink)	■
Anti-theft alarm	□
Fitting for Tracking Assistant	■
Glazing	**41**
Heat-insulating glass	□
Insulating/acoustic glass	■
Dark-tinted windows (privacy glazing)	■
Insulating/acoustic glass and dark-tinted windows (privacy glazing)	■
Sun visors	□
Sun screen	■
Further exterior equipment	**41**
Provision for trailer towing hitch	■
Trailer towing hitch	■
High-gloss package	□
Black styling package	□
Audi Singleframe	□
Exhaust tailpipe	□
Rear spoiler	□
Model name/logo	□
Seats/seating comfort	**41**
Electrically adjustable front seats with memory function for driver's seat	□
4-way lumbar support	□
Centre armrest, front	□
Folding rear seats	□
Rear seat systems	■
S sports seats in the rear	□
Seat heaters for the front seats	■
Seat heaters for front seats and the outer rear seats	■
Seat ventilation, front	■
Massage function, front seats	■
Steering wheels/gear levers/controls	**42**
Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles	□
Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles, heated	■
Audi exclusive steering wheel rim	■
Electric steering wheel	■
Aluminium-look selector lever knob	□
Audi exclusive controls	■
Climate control	**42**
4-zone deluxe automatic air conditioning	□
Auxiliary heating/ventilation	■
Luggage securing and storage systems	**42**
Storage compartments	□
Glove compartment	□
Storage package	□
Drinks holders	□
Bag hooks	□
Reversible mat	■
Through-load facility with removable ski/snowboard bag	■
Luggage compartment	□

Further interior equipment	**42**
Aluminium-look pedals	▭
Door sill trims with aluminium inlay	▭
Aluminium look on the interior	▭
Floor mats, front and rear	▭
Audi exclusive floor mats	■
Audi exclusive carpet and floor mats	■
12 V socket in luggage compartment	▭
Cigarette lighters and ashtrays	■
MMI® and navigation systems	**43**
MMI® radio plus	▭
MMI® navigation	■
Navigation data (SD card)	■
MMI® Navigation plus with MMI® touch	■
Navigation data (hard drive)	■
MMI® touch	■
Driver information system with 7-inch colour display	▭
Radio and TV systems	**44**
Digital radio reception	■
TV reception	■
Fitting for Rear Seat Entertainment	■
Bang & Olufsen Advanced Sound System	■
Audi sound system	▭
BOSE Surround Sound	■
CD changer	■
Audi music interface	■
Adapter cable set for Audi music interface	■
DVD/CD changer	■

Telephone and communication	**44**
Bluetooth interface	▭
Bluetooth car phone online	■
Handset for the Bluetooth car phone online, front	■
Fitting for mobile phone (Bluetooth)	■
Assistance systems	**45**
Audi pre sense basic	■
adaptive cruise control with Stop&Go function including Audi pre sense front	■
Audi side assist including Audi pre sense rear	■
Audi active lane assist	■
Head-up display	■
Night vision assistant with highlighting of detected pedestrians	■
Speed limit display	■
Cruise control	■
Parking system plus	■
Park assist function with display of surroundings	■
Reversing camera	■
Front and reversing camera	■
Suspension/brakes	**46**
Audi drive select	▭
Dynamic steering	■
adaptive air suspension sport	▭
Braking system	▭
Brake callipers	▭
Electromechanical parking brake	▭
Ceramic brakes	■
Technology/safety	**46**
Body galvanised	▭
Side impact protection	▭

▭ Standard equipment ■ Optional equipment

Country-specific deviations are possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

Child-proof locks	▭
Full-size airbags	▭
Side airbags	▭
Side airbags at rear	■
Integrated head restraint system	▭
Instrument cluster	▭
Safety steering column	▭
Battery energy management	▭
Seat belts	▭
Audi exclusive seat belts	■
Seat belt reminder	▭
ISOFIX child seat mounting	▭
ISOFIX child seat mounting for the front-passenger seat	■
Warning triangle	■
First-aid kit	■
Anti-lock braking system ABS	▭
Traction control ASR	▭
Electronic differential lock EDL	▭
Electronic Stabilisation Programme ESP	▭
Electromechanical power steering	▭
S tronic	▭
quattro®	▭
quattro® with sports differential	■
Recuperation	▭
Start-stop system	▭
Audi extended warranty	**47**
Audi extended warranty	■

Equipment for the Audi S7 Sportback illustrated (p. 4-21):
Paint finish: Glacier white, metallic; wheels: cast aluminium in 5-parallel-spoke star design;
seat covers: Valcona leather, black with contrasting seams in silver; inlays: inlays in Carbon Atlas

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